

Katun now offers yet another addition to a strong and growing line of high-quality monochrome and color toners for use in HP printers and MFPs. This new Katun[®] Performance[™] color toner set provides outstanding performance and remarkable print quality. In addition, choosing Katun over the OEM toner cartridges will provide significant cost savings. These machines are still being actively placed in the field, providing dealers with a long-term profit opportunity on this popular HP series.

Benefits:

• Choose Katun[®] Color Toner for Consistent Color Quality and Performance

You can trust Katun for color – this new color toner set has been developed and rigorously tested to ensure complete compatibility with the OEM toner and to provide outstanding:

- color reproduction
- image quality & density
- yields
- fusing performance

Katun's Chemical Toner Formulation for HP Printers Provides Exacting Color Matching

Katun uses chemical/polymerized toner for these applications, whereas many aftermarket companies use conventional toner. The use of chemical toner in these HP printers ensures image quality and color reproduction equivalent to that of the OEM toner, to meet the expectations of your most demanding HP color customers.

High-Quality Remanufacturing

These remanufactured toner cartridges fit, install, and perform similar to the OEM products, which helps make the transition from OEM toner to Katun[®] Performance[™] toner seamless for your customers. All remanufactured Katun[®] Performance[™] toner cartridges are developed and remanufactured according to ASTM, STMC and ISO quality guidelines.

• Extensive Line of Consumables for use in HP Printers

Katun now offers a complete line of remanufactured toner cartridges for use in today's most popular HP monochrome and color printers, enabling you to meet the printing supplies needs of all your customers – whether large or small.



Machine Overview

In 2008, Hewlett Packard introduced the HP LJ CP 3525/3530 – series that is ideal for small to medium size businesses. This machine offers exceptional quality and has high output speeds of 30 ppm for both black and color printing. This makes printing in-house marketing materials a very attractive option for end-users. This printer comes embedded with gigabit networking. All models, except the CP 3525n model come with automatic two-sided printing. The CP 3525x has an additional 500 sheet output tray.

	Speed (ppm) Black / Coloi		Mfg Status	Markets	Est Retail Price	Recommended Monthly Volume	Functions
LJ CP 3525n	30/30	Oct. 2008	Current	WW	\$649	1,500 - 5,000 pages	Print
LJ CP 3525dn	30/30	Oct. 2008	Current	ww	\$849	1,500 - 5,000 pages	Print
LJ CP 3525x	30/30	Oct. 2008	Current	ww	\$1,299	1,500 - 5,000 pages	Print
LJ CP 3530 MFP	31/31	Nov. 2008	Current	ww	\$2,499	2,000 - 6,000 pages	Print and copy
LJ CP 3530 fs MFI	P 31/31	Nov. 2008	Current	WW	\$2,909	2,000 - 6,000 pages	Print, copy, fax

Product Characteristics

Metrics	OEM	Katun	
Part number: Black Standard-Yield	CE250A	37480	
Part number: Black High-Yield	CE250X	37826	
Part number: Cyan	CE251A	37481	
Part number: Magenta	CE253A	37482	
Part number: Yellow	CE252A	37483	
Country of origin	Japan	Mexico	
Priced per/sold in	Priced per cartridge	Priced per cartridge	
Yield per cartridge*	5,000 (Black Standard-Yield) 10,500 (Black High-Yield) 7,000 (C,M,Y)	5,000 (Black Standard-Yield) 10,500 (Black High-Yield) 7,000 (C,M,Y)	

www.katun.com

*Stated yield; actual yield may vary depending on machine application, machine condition, and usage conditions.



11-03-5626.r • © 2011 Katun Corporation